

*Praxair, Inc.**“Cleaning Oxygen Systems DVD”**“Don’t Get Carried Away”*

FCS created a training DVD for third-party system cleaning companies, with a simulation of disaster and aftermath, and rules & regulations concerning approved cleaning procedures. Full Circle provided scriptwriting & editing, photography, accident simulation, graphic design, animation, editing, DVD authoring & design.

Contact: Praxair, Inc.

[www.praxair.com](http://www.praxair.com)

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/Prax-clip.htm>

*Sorrento-Lactalis**“Comprehensive Employee Training Program & Work Process Review DVD”*

Video-based survey of complete work process of Sorrento-Lactalis plant operations, combined with training procedures for all major job categories and levels. FCS provided instructional design, in partnership with Industrial Intervention (a local safety & ergonomics consultant), scriptwriting, production, editing, graphics design, and DVD authoring.

Contact: Sorrento-Lactalis

[www.sorrentolactalis.com](http://www.sorrentolactalis.com)

*Tuxedo Junction**“Employee Recruitment & Orientation Presentation”*

FCS scripted, photographed, edited, and designed graphics for a two part presentation about careers at Tuxedo Junction and the corporate culture that is an important part of the company’s philosophy and their success.

Contact: Tuxedo Junction

<http://www.tuxedojunction.com/>

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and neurophysiological aspects; and health and medical aspects. FCS photographed, edited, designed graphics, and authored the DVD presentation & webclips.

Contact: Christopher Barrack, Ph.D./RIA

<http://www.ria.buffalo.edu/profiles/barrick.htm>

*Dr. David Sandberg*

*“A Family Guide to CAH: Congenital Adrenal Hyperplasia”*

*“A Physician’s Guide to CAH: Congenital Adrenal Hyperplasia”*

This production of a multi-chapter DVD details the nature of CAH, with information & advice for patient families and physicians. FCS co-scripted, photographed, provided graphic design, editing, and DVD authoring & design.

Contact: Dr. David Sandberg/ University of Michigan, Department of Pediatrics

[dsandber@med.umich.edu](mailto:dsandber@med.umich.edu)

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/CAH-clip.htm>

*Fruit Fresh Up*

*Employee Training Program on DVD*

Full Circle created a comprehensive employee training program for new employees, including: orientation, re-education, and advancement, providing scriptwriting, instructional design, production, editing, and DVD authoring & mastering.

Contact: Fruit Fresh Up

[www.fruitfreshup.com](http://www.fruitfreshup.com)

*HSBC Bank USA*

*“Privacy Issues Training for Employees”*

HSBC demonstrated its ongoing concern about protecting their customers’ information and contracted FCS to produce a training presentation for all branch employees in the US. FCS co-scripted, photographed, edited, and designed graphics & animation for the video.

Contact: HSBC Bank USA

<http://www.us.hsbc.com/1/2/3/personal?home=personal>

*Moog, Inc. World Headquarters*

*“Health & Safety Training DVD”*

FCS created this production of a multi-chapter DVD, with safety procedures, equipment use, simulations, “blast-off” safety procedures, lock-out/tag-out/confined space, etc., providing scriptwriting & editing, casting, photography, simulations, graphics design, animation, editing, DVD authoring & design.

Contact: Moog, Inc.

<http://www.moog.com/home/>

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tape” three-camera photography, editing, graphic design & animation, DVD authoring & design.

Contact: Katrina Fitness

[www.katrinafitness.com](http://www.katrinafitness.com)

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/Katrina-clip.htm>

*Dr. Bruce Naughton*

*“Recognizing & Managing Delirium Among Hospitalized Older Patients”*

FCS produced a multi-chapter DVD detailing diagnosis of delirium v. dementia in older hospitalized patients, mini-medical exam, information for hospital staff, patient families, and physicians. Training applications and conference presentation. Scriptwriting & editing, photography, graphic design, editing, DVD authoring & design.

Contact: Dr. Bruce Naughton

<mailto:bnaughton@kaleidahealth.org>

<mailto:bnaughto@buffalo.edu>

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/Naughton-clip.htm>

*Niagara Frontier Transportation Authority (NFTA)*

*Bus Driver Training Program – “Driver Seat Safety & Back Health”*

This is a video-based training program for all drivers at NFTA-Metro, area transportation authority bus service, detailing seat adjustments and proper posture for back health and safety. With instructional design by Allan Resman, P.T., production, editing, graphics design, and DVD authoring by FCS.

Contact: NFTA

[www.nfta.com](http://www.nfta.com)

*PropelHealth*

*“Diabetes Self-Care: An Action Plan to Reduce Complications”*

Full Circle co-scripted, photographed, edited, designed graphics, and authored a dual-disc DVD presentation for people diagnosed with diabetes. The multi-chapter presentation authored by Jeff Ensminger of PropelHealth, gives people the information and coaching they need to improve their lives through diet, exercise, and lifestyle changes.

Contact: PropelHealth

<http://www.propelhealth.com/default.aspx>

*Research Institute on Addictions/University at Buffalo*

*“Knowledge Exchange and Skills Training for Therapists”*

The mission of today's RIA is to contribute to the following broad areas of addictions research: etiology, prevention, and treatment; social, psychological,

## **2009 Client List - Training Project Descriptions w/Product & Service Applications**

*Strong – National Museum of Play*

*“ Dancing Wings - New Exhibit Visitor Informational Videos”*

Enter a lush rain-forest environment and walk among approximately 800 brilliantly-colored, free-flying tropical and native butterflies that flutter about. FCS produced a series of video presentations for visitor education & preparation, for exhibit etiquette training & experience enhancement for the Dancing Wings Butterfly Exhibit, and provided photography, animation, graphic design, editing, and mastering.

Contact: Strong – National Museum of Play

[www.strongmuseum.org](http://www.strongmuseum.org)

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/Wings-clip.htm>

*Frank Lloyd Wright’s Darwin Martin House Complex*

*“Docent Training Program”*

Full Circle recorded content experts and experienced docents making presentations, edited in slides, photographs, drawings, and contemporary video of the complex and created a docent training program that will be used to increase the docent corps as the complex nears completion and expected tourism traffic increases.

Contact: Frank Lloyd Wright’s Darwin Martin House Complex

<http://www.darwinmartinhouse.org/>

Video Sample: <http://www.fullcirclestudios2.com/EntDar.htm>

*Elderwood Senior Care – Care Without Compromise ®*

*“Elderwood Employee Orientation”*

ElderWood offers residents as much attention – or as little – as they need, a continuum of care that means residents can progress seamlessly from independent living, to assisted living, to skilled nursing. Full Circle scripted, photographed, edited, and designed graphics & animation for the DVD presentation.

Contact: Elderwood Senior Care

<http://www.elderwood.com/index.php>

Video Sample: <http://www.fullcirclestudios2.com/VideoPages/Elderwood-clip.htm>

*Katrina Fitness*

*“Ease Into Pilates”*

FCS co-produced a retail DVD featuring a multi-chapter exercise program hosted by Katrina Stachowski, AFAA certified instructor. Full Circle provided “Live-to-