

2006 Client List

Project Descriptions w/Product & Service Applications

Arts & Education

The Strong Museum – National Museum of Play

New Exhibit Visitor Informational Videos

Produced a series of video presentations for visitor education & preparation, for exhibit etiquette training & experience enhancement for the Dancing Wings Butterfly Exhibit. Photography, animation, graphic design, editing, and mastering.

Contact: The Strong Museum

info@strongmuseum.org

The Strong Museum – National Museum of Play

New Exhibit Content Videos

Produced a series of video presentations for visitor education & enjoyment for the PLAY Exhibit. Animation, graphic design, editing, and mastering.

Contact: The Strong Museum

info@strongmuseum.org

Albright-Knox Art Gallery

“Kids’ Games” Interactive CD Project

Produced CD version of web-based art games for kids, created new soundtracks, new graphics, authored interactivity, and designed on-screen menus.

Contact: Albright-Knox

<http://www.albrightknox.org/artgames/index.html>

Buffalo Zoological Society

Broadcast Television Short Film/Marketing & Public Relations – “The Buffalo Zoo”

Photographed & edited 5 minute short that has aired on WNED, Public Broadcasting in Buffalo-Toronto for a number of years. Created to promote the Zoo as a year-round destination.

Contact: The Buffalo Zoo

www.buffalozoo.org

Castellani Art Museum

Capital Campaign – 3D Museum Simulation Animation

Created a photo-realistic museum improvement simulation for fund-raising gala to stimulate interest in supporting a major initiative at the museum.

Contact: Castellani Art Museum

www.niagara.edu/cam/

The Chautauqua Chamber Music Society & Rick Zuegel - Photographer
"Four Seasons at Chautauqua" – Music & Photography DVD

A multi-media presentation at the historic Chautauqua Institution brought to DVD by Full Circle Studios who did the authoring & mastering of the materials and facilitated the packaging design & production.

Contact: The Chautauqua Institution

www.chautauquainstitution.com

http://bookstore.ciweb.org/media_view.php?pid=190

Jay O'Callahan – Storyteller

"Pouring the Sun" & "Three Pill Hill Stories"

Boston-based storyteller Jay O'Callahan was recorded live-to-tape by FCS at the Studio Arena Theatre in Buffalo, NY, capturing his performances and formatting them for DVD retail sales.

Contact: Artana Productions

www.ocallahan.com

Studio Arena Theatre

Broadcast Program/DVD – "Studio Arena Theatre: A Tour Behind the Scenes"

Photographed and edited documentary on the many departments at the Studio Arena and their tasks, and skills, in mounting a major theatrical production, and, a balanced season of artistic and commercial plays, on DVD, videotape, and broadcast on PBS affiliate WNED-TV Channel 17.

Contact: Ken Neufeld

www.studioarena.org

Buffalo & Erie County Historical Society

Pan American Exposition Centennial 2001

Converted archival Thomas A. Edison footage to DVD, created soundtrack backgrounds for segments, authored interactive DVD map-based catalog of Pan Am structures.

Contact: BECHS

Theodore Roosevelt Inaugural National Historic Site

"Passing the Torch – McKinley, Roosevelt & The Buffalo Pan Am of 1901"

30 minute documentary on the Pan American Exposition of 1901 in Buffalo, New York, the assassination of William McKinley, and the inauguration of Theodore Roosevelt as President of the US. Design, production, editing, and graphics by FCS.

Contact: The Theodore Roosevelt Inaugural National Historic Site

<http://www.nps.gov/thri/>

University at Buffalo – Center for Applied Technologies in Education (CATE)

DVD Educational Presentation – “Kid Council”

Designed, wrote, photographed, and edited an interactive DVD for fourth graders to learn about municipal government and legislative procedures. Young actors portrayed council members in a simulated, and entertaining, meeting that covered motions, quorums, seconding, and public comments – in front of an audience of over 400 fourth grade students. The DVD is in use in schools throughout Erie County. Winner – Gold Ring Award at Los Angeles DVD Festival 2002 for best educational DVD.

Contact: Donald Jacobs, Ph.D.

CATE

www.cate.buffalo.edu

UB Center For The Arts/University at Buffalo

DVD Presentation – “The Living Room Project”

Photographed and edited documentary on The Living Room Project, a South African cultural/theatrical troupe in residence in Buffalo in Fall, 2001 on DVD, CR-ROM, videotape, and broadcast.

Contact: Rob Falgiano

UB Center for the Arts

www.buffalo.edu

The Body Electric

Produced 26 half-hour episodes of physical fitness program for national distribution to eighty markets and PBS Adult Learning System. Multi-camera, “live-to-tape,” location scouting & management, graphics design, editing, animation.

Contact: PBS Adult Learning System

www.pbs.org

Buffalo Prep

Recruitment & Development Presentation DVDs

DVD presentations detailing the Buffalo Prep program that offers African-American, Native American & Hispanic students the educational support they need to excel in high school and college. Scriptwriting, photography, editing, graphic design, and DVD authoring.

Contact: Buffalo Prep

www.buffaloprep.com

Public Affairs & Issue Advocacy

New York State Eighth Judicial District

Summary Jury Trial: The Alternative Dispute Resolution

Professional development presentation detailing the structure, benefits, and importance of summary jury trials for judges, lawyers, judicial staff, and groups & organizations related to the judicial system. Scriptwriting, photography, editing, graphic design, and DVD authoring.

Contact: Kathleen Krauza

Genevieve Capizzi

<http://nycourts.gov/8jd/internet/html/sjt.html>

Niagara Military Affairs Council/NFARS

Community Support & Base Retention DVD/CD-ROM/Website Presentation 2004

Wrote, photographed, edited, and designed multi-chapter DVD/CD-ROM/Website for the Niagara Military Affairs Council in support of the Niagara Falls Air Reserve Station currently under review by the BRAC committee. DVD /CD-ROM/Website features base history, facilities, services, missions, and testimonials from current and past staff members.

Contact: Merrill Lane

NIMAC

www.nimac.org

Peace Bridge Expansion Project

Design Review Television Programs

Full Circle recorded events in multi-camera & single camera documentary style, edited, designed graphics, and mastered a series of six television programs ranging from two hours to 30 minutes on the design workshops and public information meetings leading to the selection of a new bridge & plaza design for the Niagara River crossing at Buffalo, NY - Ft. Erie, Ontario.

Contact: Bruce Campbell

Peace Bridge Expansion Project

www.peacebridgex.com

Malawi Children's Village

Digital Movie Presentation – "Juma's Story"

Photographed on location in Africa, a fictional story of the effects the AIDS epidemic, as well as, general adverse conditions in that country, for promoting discussion in Malawi about HIV-AIDS, also for fund-raising, volunteer development, and public information, on DVD, web, and videotape.

Contact: Dr. Kevin Denny

Malawi Children's Village

KDenny0000@aol.com

University at Buffalo – Campus Police Department
“Your Place in the UB Community – And Where to Go for Help”
Student Information & Orientation DVD

Production of campus security video detailing safety procedures and student services on campus.

Contact: Tracey Eastman

teastman@buffalo.edu

Healthcare & Medicine

Alzheimer’s Association /WNY Chapter
“Behavior Management Training for Dementia Care”

Training DVD for managing patients with dementia, at home or in a professional healthcare facility, using simulations and skills-based education. Scriptwriting, photography, editing, graphic design, DVD authoring.

Contact: Alzheimer’s Association/WNY Chapter

www.alzwny.org

Catholic Health System – Partners in Rehab
Marketing DVD - Services & Professional Referrals

Wrote, photographed, edited and designed a multi-chapter DVD that markets the rehabilitation services available from Catholic Health System and Partners in Rehab to Physicians, professional staff, and other patient referral agencies.

Contact: Catholic Health System

www.chsbuffalo.org

Catholic Health System
Public Information DVD Kiosk – “The Personal Touch”

Wrote, photographed, edited and designed a multi-chapter, multi-language DVD that is housed in four permanent locations in CHS hospitals. The public is invited to interact with the touch-screen presentation and learn about biometrics and the future of person identification in the medical world.

Contact: Catholic Health System

www.chsbuffalo.org/body.cfm?id=1037

HealthNow – Blue Cross/Blue Shield of WNY
Annual Report DVD 2004 & 2005

Production of annual report video on DVD for healthcare organization. Photography, graphic design, editing, DVD authoring & design.

Contact: Joe Sciandra

jsciandra@eberlesciandra.com

Independent Health

IDCOP Information & Training DVD

Production of video-based introduction and training for a comprehensive patient management system for regional healthcare system. Scriptwriting, photography, graphics design, editing, DVD authoring & design.

Contact: Dennis Horrigan

www.independenthealth.com

Independent Health – Erie 1 BOCES

Client Testimonials DVD

Production of client testimonial DVD detailing the creation of a healthcare trust by Erie 1 BOCES in Erie County, NY. Photography, graphics design, editing, DVD authoring & design.

Contact: Sean Rahill

www.independenthealth.com

Katrina Fitness

“Ease Into Pilates”

Retail DVD featuring a multi-chapter exercise program hosted by Katrina Stachowski, AFAA certified instructor. “Live-to-tape” photography, editing, graphic design & animation, DVD authoring & design.

Contact: Katrina Fitness

www.katrinafitness.com

Dr. Bruce Naughton

Recognizing & Managing Delirium Among Hospitalized Older Patients

Production of multi-chapter DVD detailing diagnosis of delirium v. dementia in older hospitalized patients, mini-medical exam, information for hospital staff, patient families, and physicians. Training applications and conference presentation. Scriptwriting & editing, photography, graphic design, editing, DVD authoring & design.

Contact: Dr. Bruce Naughton

<mailto:bnaughton@kaleidahealth.org>

<mailto:bnaughto@buffalo.edu>

Niagara Frontier Transportation Authority (NFTA)

Bus Driver Training Program – “Driver Seat Safety & Back Health”

A video-based training program for all drivers at NFTA-Metro, area transportation authority bus service, detailing seat adjustments and proper

posture for back health and safety. Instructional design by Allan Resman, P.T., production, editing, graphics design, and DVD authoring by FCS.

Contact: NFTA

www.nfta.com

Dr. David Sandberg

A Family Guide to CAH: Congenital Adrenal Hyperplasia

Production of multi-chapter DVD detailing the nature of CAH, with information & advice for patient families and physicians. Scriptwriting & editing, photography, graphic design, editing, DVD authoring & design.

Contact: Dr. David Sandberg

<mailto:dsandber@buffalo.edu>

Upstate New York Transplant, Inc.

Public Health Informational DVDs – “Facts About Donation”

Public informational DVDs for encouraging organ & tissue donations from the African-American community, and for healthcare professionals who work with the African-American community. Scriptwriting, photography, editing, graphic design, and authoring of the DVD presentation.

Contact: Victoria Dent

www.unyts.org

Industrial & Corporate

Accellent (formerly Medsource Technologies)

Orientation & Marketing DVD 2002 – New Marketing DVD 2005

Production of multi-chaptered DVD, with sales & marketing piece, and new employee orientation for multiple locations. Scriptwriting, photography, graphic design, animation, editing, DVD authoring & design. Marketing presentation on website.

Contact: Accellent

150 California St.

Newton, Mass. 02458

www.accelent.com

Fruit Fresh Up

Employee Training Program on DVD

Comprehensive employee training program for new employees, including: orientation, re-education, and advancement. Scriptwriting, instructional design, production, editing, and DVD authoring & mastering by FCS.

Contact: Fruit Fresh Up

www.fruitfreshup.com

*Moog, Inc. World Headquarters
Health & Safety Training DVD*

Production of multi-chapter DVD, with safety procedures, equipment use, simulations, “blast-off” safety procedures, lock-out/tag-out/confined space, etc. Scriptwriting & editing, casting, photography, simulations, graphics design, animation, editing, DVD authoring & design.

Contact: Cal Shadt

web.admin@moog.com

*Moog, Inc. World Headquarters
PowerShot Marketing DVD*

Production of multi-chapter DVD on newly designed plastic molding injection system, with multiple language tracks including: Chinese, Korean, Portuguese, Japanese and Italian. Scriptwriting & editing, photography, graphic design, animation, editing, DVD authoring & design.

Contact: James Marsh

jmarsh@moog.com

*Perry's Ice Cream Company
Employee Orientation & Sanitation Process Training Program*

A new employee video-based orientation presentation and a comprehensive sanitation process review & training program - DVD-based. Scriptwriting, instructional design, production, editing, graphic design, and DVD authoring by FCS.

Contact: Perry's Ice Cream Company

www.perrysicecream.com

*Praxair
Cleaning Oxygen Systems DVD*

Production of training DVD for third-party system cleaning companies, simulation of disaster and aftermath, rules & regulations concerning approved cleaning procedures. Scriptwriting & editing, photography, accident simulation, graphic design, animation, editing, DVD authoring & design.

Contact: Jeff Grenzer

Praxair

www.praxair.com

*Polymer Conversions, Inc.
Marketing & Tradeshow DVD*

Production of multi-chaptered DVD, with segments on products & markets, involving thermoplastic molding services. Scriptwriting, photography, graphic

design, animation, editing, DVD authoring and design. Delivery on DVD and website.

Contact: Harp, Ben

Bharp@polymerconversions.com

Ronco Distribution

Marketing & Corporate Overview

Photographed and edited a multi-part corporate overview DVD for Ronco Distribution for marketing in Nortel Distribution Channel and for third-party distributors.

Contact: Kurt Ruesch

President - Distribution

879-8654

kruesch@ronco.net

Sorrento-Lactalis

Comprehensive Employee Training Program & Work Process Review DVD

Video-based survey of complete work process of Sorrento-Lactalis plant operations, combined with training procedures for all major job categories and levels. Instructional design, in partnership with Industrial Intervention (a local safety & ergonomics consultant), scriptwriting, production, editing, graphics design, and DVD authoring.

Contact: Sorrento-Lactalis

www.sorrentolactalis.com

Williams Advanced Materials

Marketing & Tradeshow DVD

Production of multi-chaptered DVD, with segments on products & markets, services & capabilities. Scriptwriting, photography, graphic design, animation, editing, DVD authoring and design. Delivery on DVD and website.

Contact: Lisa Bruce

Lisa_Bruce@beminc.com