

2006 Client List

Project Descriptions w/Product & Service Applications

Healthcare & Medicine

Alzheimer's Association /WNY Chapter

"Behavior Management Training for Dementia Care"

Training DVD for managing patients with dementia, at home or in a professional healthcare facility, using simulations and skills-based education. Scriptwriting, photography, editing, graphic design, DVD authoring.

Contact: Alzheimer's Association/WNY Chapter

www.alzwny.org

Catholic Health System – Partners in Rehab

Marketing DVD - Services & Professional Referrals

Wrote, photographed, edited and designed a multi-chapter DVD that markets the rehabilitation services available from Catholic Health System and Partners in Rehab to Physicians, professional staff, and other patient referral agencies.

Contact: Catholic Health System

www.chsbuffalo.org

Catholic Health System

Public Information DVD Kiosk – "The Personal Touch"

Wrote, photographed, edited and designed a multi-chapter, multi-language DVD that is housed in four permanent locations in CHS hospitals. The public is invited to interact with the touch-screen presentation and learn about biometrics and the future of person identification in the medical world.

Contact: Catholic Health System

www.chsbuffalo.org/body.cfm?id=1037

HealthNow – Blue Cross/Blue Shield of WNY

Annual Report DVD 2004 & 2005

Production of annual report video on DVD for healthcare organization.

Photography, graphic design, editing, DVD authoring & design.

Contact: Joe Sciandra

jsciandra@eberlesciandra.com

Independent Health

IDCOP Information & Training DVD

Production of video-based introduction and training for a comprehensive patient management system for regional healthcare system. Scriptwriting, photography, graphics design, editing, DVD authoring & design.

Contact: Dennis Horrigan

www.independenthealth.com

Independent Health – Erie 1 BOCES

Client Testimonials DVD

Production of client testimonial DVD detailing the creation of a healthcare trust by Erie 1 BOCES in Erie County, NY. Photography, graphics design, editing, DVD authoring & design.

Contact: Sean Rahill

www.independenthealth.com

Katrina Fitness

“Ease Into Pilates”

Retail DVD featuring a multi-chapter exercise program hosted by Katrina Stachowski, AFAA certified instructor. “Live-to-tape” photography, editing, graphic design & animation, DVD authoring & design.

Contact: Katrina Fitness

www.katrinafitness.com

Dr. Bruce Naughton

Recognizing & Managing Delirium Among Hospitalized Older Patients

Production of multi-chapter DVD detailing diagnosis of delirium v. dementia in older hospitalized patients, mini-medical exam, information for hospital staff, patient families, and physicians. Training applications and conference presentation. Scriptwriting & editing, photography, graphic design, editing, DVD authoring & design.

Contact: Dr. Bruce Naughton

<mailto:bnaughton@kaleidahealth.org>

<mailto:bnaughto@buffalo.edu>

Niagara Frontier Transportation Authority (NFTA)

Bus Driver Training Program – “Driver Seat Safety & Back Health”

A video-based training program for all drivers at NFTA-Metro, area transportation authority bus service, detailing seat adjustments and proper posture for back health and safety. Instructional design by Allan Resman, P.T., production, editing, graphics design, and DVD authoring by FCS.

Contact: NFTA

www.nfta.com

Dr. David Sandberg

A Family Guide to CAH: Congenital Adrenal Hyperplasia

Production of multi-chapter DVD detailing the nature of CAH, with information & advice for patient families and physicians. Scriptwriting & editing, photography, graphic design, editing, DVD authoring & design.

Contact: Dr. David Sandberg

<mailto:dsandber@buffalo.edu>

Upstate New York Transplant, Inc.

Public Health Informational DVDs – “Facts About Donation”

Public informational DVDs for encouraging organ & tissue donations from the African-American community, and for healthcare professionals who work with the African-American community. Scriptwriting, photography, editing, graphic design, and authoring of the DVD presentation.

Contact: Victoria Dent

www.unyts.org

Accellent (formerly Medsource Technologies)

Orientation & Marketing DVD 2002 – New Marketing DVD 2005

Production of multi-chaptered DVD, with sales & marketing piece, and new employee orientation for multiple locations. Scriptwriting, photography, graphic design, animation, editing, DVD authoring & design. Marketing presentation on website.

Contact: Accellent

150 California St.

Newton, Mass. 02458

www.accellent.com

Praxair

Cleaning Oxygen Systems DVD

Production of training DVD for third-party system cleaning companies, simulation of disaster and aftermath, rules & regulations concerning approved cleaning procedures. Scriptwriting & editing, photography, accident simulation, graphic design, animation, editing, DVD authoring & design.

Contact: Jeff Grenzer

Praxair

www.praxair.com